

**skill M&E**

Building Services Engineering  
Skills Competitions



Part of  
world**skillsuk**



# Striving for excellence

## Competition Sponsorship Packages

Be a sponsor of the Skill M&E competitions and raise your profile in the UK-wide search for the finest plumbers, electricians, pipe fitters and refrigeration and air conditioning engineers.



**Summit**SKILLS



## What is Skill M&E?

Skill M&E is four skills competitions that search for the best of the best mechanical and electrical engineers from the building services engineering sector. Skill M&E is organised by SummitSkills, the sector skills council for the building services engineering sector.

The four separate skills competitions cover the following occupational areas:

- Electrical Installation (SkilleLECTRIC)**
- Refrigeration & Air Conditioning (SkillFRIDGE)**
- Pipe Fitting (SkillPIPE)**
- Plumbing (SkillPLUMB)**

SkilleLECTRIC, SkillFRIDGE, SkillPLUMB and SkillPIPE have been designed to promote standards and skills across the sector, developing competence into excellence. There are opportunities to compete locally, regional and nationally across the UK.

At these events competitors will undertake a series of practical tests based on real-life work, which will demonstrate their abilities and highlight their outstanding skills in their industry.

Winners of the competitions also could have the chance to become truly world-class at WorldSkills, the largest international skills competition in the world. WorldSkills is a biennial celebration attended by over 1000 competitors from 50 countries.

## Who is Skill M&E for?

Skill M&E is open to people who have gained, or are gaining vocational skills in plumbing, refrigeration, electrical installation and pipe fitting. In keeping with the main routes into employment, most competitors will be apprentices, college students, trainees and/or employees.

## Why should I sponsor a Skill M&E competition?

There are many advantages in sponsoring one or more of the skills competitions that SummitSkills organises under the umbrella of Skill M&E. A few of the key incentives of becoming a sponsor are:

- **UK wide brand recognition**
- **Excellent PR and marketing opportunities**
- **Networking opportunities with employers, manufacturers and key industry bodies**
- **Exposure across the M&E sector**
- **Being involved in developing young people for the building services engineering sector**
- **Public recognition of supporting the technical development of young people within the BSE sector**
- **Help promote the sector as a career of choice for new entrants**


If your organisation is committed to people development and building a learning culture and would like to be associated with this high profile event, we would love to hear from you.

Sponsorship packages are offered at a number of levels and are intended to give you profile prior to the skills competitions, during and afterwards.

The earlier you secure sponsorship, the more opportunities you have for the added exposure. The following packages are available:

- Competition sponsor – premier package**
- Competition sponsor – standard package**
- Competition sponsor – bespoke package**

We would also welcome the opportunity to discuss the benefits of longer term funding commitments.



## What are the different types of sponsorship packages?

All levels of financial commitment will be considered, although we have created the following sponsorship packages:

### Competition sponsor – premier package

Cost £20,000 + VAT

There will be a maximum of four premier sponsors, one for each of the skills competitions (SkillELECTRIC, SkillFRIDGE, SkillPLUMB and SkillPIPE).

Benefits include:

#### All of the benefits in the standard package plus:

- Opportunity to provide equipment or products which competitors should use in the competition
- Eight VIP places to attend the UK skills competition final
- Photograph of key company representative with winners
- Opportunity to have promotional literature at the awards event
- Recognition in skills competition press releases issued after the UK finals
- Logo included on branded t-shirts/work wear to be worn by the UK finalists
- Opportunity to provide a venue for the UK Final

### Competition sponsor – standard package

Cost £10,000 + VAT

There will be a maximum of two sponsors for each of the skills competitions (SkillELECTRIC, SkillFRIDGE, SkillPLUMB and SkillPIPE).

Benefits include:

- Logo to appear in communication materials related to the competition, e.g. invitation letter, event programme etc.
- Opportunity to have a promotional banner at the competition
- Add your logo on the Skill M&E website ([www.skillMandE.org.uk](http://www.skillMandE.org.uk)) and reciprocal link to your own site
- Four VIP places to attend a national skills competition and award ceremony
- Opportunity to offer prizes to winners, including training, products or services
- Use of Skill M&E logo for your company letterhead/website
- Opportunity to provide a venue for a national competition
- Use of photographs taken at events for your promotional and PR purposes

### Competition sponsor – bespoke package

Cost £ negotiable – this may equate to in-kind support, such as, donation of plant & equipment or funding for elements of the awards ceremony e.g. drinks, winners reception, entertainment etc.

Benefits will be determined on the level of support provided

The sponsorship packages we have on offer have been put together with a variety of organisations and needs in mind. However, if there is something that you feel does not quite meet what you are looking for, let us know and we can create a unique package for you. Whether you would like increased event profile or more tickets to a ceremony, we will be happy to explore the options with you.

For further information on Skill M&E sponsorship opportunities please contact:

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## What are the benefits of Skill M&E competitions?

The Skill M&E competitions offer significant benefits to all those who enter and support them.

### For employers the involvement of their workforces can:

- Enhance your reputation as a business and an employer
- Instil mutual pride in the job and your company
- Inject ambition and aspiration
- Check on performance and put benchmarks in place

### For colleges and training providers the benefits are great too:

- Inject dynamism and excitement into training activities
- Inspire trainees and apprentices to achieve their potential
- Test and prove the quality of your training programmes
- Maximise on great PR opportunities

### For competitors the rewards can be fantastically self satisfying:

- Experience the excitement of competing
- Gain recognition for your exceptional skills
- Aspire to be the UK champion in your field
- Gain a deeper understanding of quality systems

## We would like to thank all our sponsors and supporters of the Skill M&E competitions



Visit [www.skillMandE.org.uk](http://www.skillMandE.org.uk) now to get involved

For more information on the Skill M&E competitions call 01908 303960